



11th Art of
Projects
Conference



11th "Art of Projects" Conference, hosted by PMI Budapest, Hungarian Chapter

9, November, 2023

The "Art of Projects" conference (<https://artofprojects.hu/>) will take place for the 11th time in Budapest, hosted by PMI Budapest, Hungarian Chapter, at the Bosch Budapest Innovation Campus, one of the most important automotive development centres in Europe, inaugurated last year. The theme of the conference on 9, November will be Artificial Intelligence, including *"How will Artificial Intelligence influence and transform the project management profession?"*

Artificial intelligence (AI) is constantly rewriting and shaping the way many industries operate, shaping our future, which is why the conference will provide a unique platform for project management professionals to explore the intersection of AI and their own field. Participants will gain insights into the challenges, opportunities and innovations that AI can bring to project management, paving the way for a new era of efficiency and effectiveness.

Invited conference speaker Jennifer Tharp, PMP®, Chair of the PMI Board of Directors, will give the opening keynote address. This year's keynote speaker will be Dr László Milán Molnár, a leading figure not only in academia but also in industry. Dr. László Milán Molnár's journey from engineering physics to his PhD in electrical engineering, as well as his extensive experience in the industrial sector, promises to be a special experience for participants interested in the professional programme. In his lecture "Automated Management - The Challenges of a Highly Changing Business Environment", Milan will guide us through the mysteries of high-level automation and the impact of the rapidly changing business environment on management.

About PMI Budapest, Hungarian Chapter:

PMI Budapest, Hungarian Chapter is part of the Project Management Institute (PMI). It was founded in 2003 and operates as a non-profit association. PMI Budapest, Hungarian Chapter is a member of PMI, a worldwide organization of project managers working as a community of volunteers to improve the quality of the project management profession. They do much to strengthen links between local and international project management organisations and to improve the international recognition of the profession.

About Bosch Group:

The Bosch Group is a leading international provider of various technologies and services. It employs around 420,000 associates worldwide. The Group operates in four business areas: mobility solutions, industrial technology, consumer goods, and energy and building technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, Industry 4.0 and connected mobility. Bosch provides sustainable, safe and exciting mobility solutions for its partners. Leveraging its expertise in sensor technology, software and services, as well as its own IoT cloud, it offers its customers networked, cross-domain solutions from a single source. The Bosch Group's strategic goal is to facilitate connectivity with products and solutions that use, develop and manufacture with the help of artificial intelligence (AI). Bosch



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Group products and services improve the quality of life with useful solutions. The slogan "Designed for Life" stands for this globally available technology. In Hungary, the Bosch Group is one of Hungary's largest foreign industrial employers, employing nearly 19,000 associates in close strategic cooperation between eight independent companies.

About Bosch Budapest Innovation Campus:

The venue for this year's Art of Projects conference is the Bosch Budapest Innovation Campus, one of the international Bosch Group's most important automotive development centres in Europe, which was inaugurated last September. The HUF 70 billion investment will house 1,800 next-generation jobs over 90,000 square metres. The complex also includes a 14,000 square metre instrumented research and test laboratory, a special 10,000 square metre outdoor vehicle verification area and a high-tech giant test hall to support the company's wide-ranging technological developments. The new campus plays a key role in the development of the company's electromobility and automated driving solutions.

For more information, please visit the official conference website: <https://artofprojects.hu/>

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