

INVITATION



Art of Projects

PMI Budapest Conference - 2015

PMI Budapest Hungarian Chapter kindly invites you to the 3rd International Project Management Conference!

Art of Projects is the top Project Management Conference in Hungary focusing on the state of the art of the profession and enhancing your project management skills.

AGENDA

Moderator of the Day: György Bögel Ph.D, Professor of Management CEU Business School

- 08:15 – 08:45** Registration, breakfast coffee
- 08:45 – 09:00** Welcome and program introduction
- 09:00 – 10:00** **PMI's 2015 Pulse of the Profession®: Capturing the Value of Project Management Through Knowledge Transfer**
by Deena Gordon Parla, PMP, Director at PMI Board of Directors, Strategy Development Oversight Committee Chair
- 10:00 – 10:35** **Use a Communications Cascade to Align Program Execution With Strategy**
by János Pál Németh, Gartner
- 10:35 – 11:00** Coffee break
- 11:00 – 12:00** **Pros and cons of managing a very large scale programme**
by Peter Graham, Associate Partner and European Leader for Policing at IBM, Global Business Services
- 12:00 – 13:00** **Let's Be Agile...NOT, Let's Do Agile**
by Bob Small, Agile Coach, SAFe Program Consultant Distinguished Member, Technical Staff Verizon Enterprise Solutions
- 13:00 – 13:45** Buffet lunch
- 13:45 – 14:45** **The future is in the past, building the case for historical lessons in business**
by Mark Kozak-Holland, PhD, PMP, IPMA-D, Cert.APM, Author of Project Management Lessons from History series
- 14:45 – 15:45** **Breakout sessions**
Breakout 1. On state of the PM profession – with Deena Gordon Parla and János Pál Németh
Breakout 2. On agile mindset – with Bob Small and György Bögel
Breakout 3. On PM at big enterprises – with Peter Graham and Mark Kozak-Holland
- 15:45 – 16:00** Coffee break
- 16:00 – 16:30** Feedbacks from breakout sessions
- 16:30 – 17:15** **Special guest: Projects of Nature Discovery: Zsolt Kudich – nature and fine-art photographer**
- 17:15 – 17:30** Conference Closing, Present Draw 

FEE

58 900 HUF + VAT / person (74 803 HUF)

 7 PDUs

DISCOUNTED FEE

55 900 HUF + VAT / person (70 993 HUF)

- For Early Birds – payment before 10th of October
- Group Discount – at least 3 participants from one institution
- For PMI Budapest Chapter and PMSZ members

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Registration: www.pmi.hu

DATE:

November 5th (Thursday), 2015

VENUE:

MOM Cultural Center



(Csörsz u.18., Budapest, H-1124)

KEY SPEAKERS:



György Bögel Ph.D

Professor of Management CEU Business School, Moderator of the Day



Deena Gordon Parla

PMP, Director at PMI Board of Directors, Strategy Development Oversight Committee Chair



János Pál Németh

Executive Partner, Gartner



Peter Graham

Associate Partner and European Leader for Policing at IBM, Global Business Services



Bob Small

Agile Coach, SAFe Program Consultant Distinguished Member, Technical Staff Verizon Enterprise Solutions



Mark Kozak-Holland

PhD, PMP, IPMA-D, Cert.APM, Author of Project Management Lessons from History series



Zsolt Kudich

Nature and fine-art photographer